

2023 EDITORIAL CONTENT

The Business Travel Magazine is the multi-award-winning print and digital publication for bookers, buyers, arrangers and managers of business travel and meetings



Each issue of *The Business Travel Magazine* includes a number of features focusing on broad areas of business travel. They are generally found in the latter half of the publication and are an invaluable reference guide, researched and written by our team of award-winning journalists.

Often there is a strong focus on a particular topic, such as our sustainability focus in the May/June issue, where an extended feature is sub-divided into numerous sections. Every issue also includes two or three shorter features covering more specific subjects and generally one feature that will be decided closer to publication to ensure timeliness.

Alongside the bi-monthly magazine, *The Business Travel Magazine's* website and weekly newsletter feature additional features, insights, comment, news, videos, reviews and podcasts.

January/February 2023

Extended feature: Top corporate travel trends to watch (eg. sustainability, D&I, personalisation, wellbeing, duty of care, technology)

Features: Buyer's To-Do List, 10 Reasons to be Cheerful

March/April 2023

Extended feature: The annual TMC Guide

Features: Ground transport; Travel risk; UK rail update; *plus the 2023 Guide to Serviced Apartments*

May/June 2023

Extended feature: Sustainability, including the 2023 Sustainability Movers & Shakers

Features: Diversity and Inclusion; Wellbeing; Accommodation update

July/August 2023

Extended feature: The 2023 Tech Hotlist

Features: Online Booking Tools; Payments and expenses; Car hire

September/October 2023

Extended feature: Business travel for SMEs

Features: Conferences and meetings; Guide to RFPs; How to cut your carbon footprint

November/December 2023

Extended feature: Air travel

Features: Accommodation update; Driving compliance and policy; Taxis and transfers

This list is subject to change, depending on outside factors and commercial support

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IN EVERY ISSUE

UP FRONT

Opening Shots – picture-led feature of what's new in business travel

Everyone's Talking About... soundbites on a current issue

Six of the Best... latest products/launches/hotels/venues/trends etc

Ask the Expert – top tips to help travel managers and arrangers

Speaking Out – industry personnel step on the soapbox to air their views on a current issue

REGULARS

The Conversation – an interview with a senior business travel industry figure

One to Watch – a focus on notable newcomers to the sector

Sustainability Matters – news, views and reviews on sustainable travel

Wellbeing Focus – experts share their insights and advice on travel wellness issues

Talking Travel – a well-known personality discusses their travel experiences

According to Clive – regular column from BTA CEO Clive Wratten

Scott says – update from ITM CEO Scott Davies

NEWS

All the latest business travel news, reports, trends and data, plus:

On the Move – recent appointments

Events – a calendar of industry events

DESTINATIONS

On business in... useful city profiles from around the world

Focus on... a more in-depth guide to doing business in a particular region

Meeting in... a selection of meeting and event venues in a UK city

DOWN THE BACK

Gadgets and Gear – the latest launches for the savvy business traveller

Spot Check – first-hand reviews of hotels, flights, rail, technology, car rental etc

The Final Word – the quirky side of travel