

## 2022 EDITORIAL CONTENT

*The Business Travel Magazine* is the multi-award-winning print and digital publication for bookers, buyers, arrangers and managers of business travel and meetings



Each issue of *The Business Travel Magazine* includes a number of features focusing on broad areas of business travel. They are generally found in the latter half of the publication and are an invaluable reference guide, researched and written by our team of award-winning journalists.

Often there is a strong focus on a particular topic, such as our sustainability focus in the May/June issue, where an extended feature is sub-divided into numerous sections. Every issue also includes two or three shorter features covering more specific subjects and generally one feature that will be decided closer to publication to ensure timeliness.

Alongside the bi-monthly magazine, *The Business Travel Magazine's* website and weekly newsletter feature additional features, insights, comment, news, videos, reviews and podcasts.

### January/February 2022

**Extended feature:** Top corporate travel trends to watch (eg. sustainability, D&I, personalisation, wellbeing, duty of care, technology).

**Features:** Buyer's To-Do List, 10 Reasons to be Cheerful

### March/April 2022

**Extended feature:** The annual TMC Guide

**Features:** Ground transport; Travel risk; UK rail update; *plus the 2022 Guide to Serviced Apartments*

### May/June 2022

**Extended feature:** Sustainability

**Features:** Diversity and Inclusion; Wellbeing; Budget/Long-stay accommodation

### July/August 2022

**Extended feature:** The 2022 Tech Hotlist

**Features:** TMCs and consultants; Payments and expenses; Car hire

### September/October 2022

**Extended feature:** Business travel for SMEs

**Features:** Conferences and meetings; Guide to RFPs; How to cut your carbon footprint

### November/December 2022

**Extended feature:** Air travel

**Features:** Private jets/air charter; Global hotel groups; How to drive compliance and policy; Taxis and transfers

*Due to the fast-changing travel environment, this list is subject to change*

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### IN EVERY ISSUE

#### UP FRONT

**Opening Shots** – picture-led feature of what's new in business travel

**Everyone's Talking About...** soundbites on a current issue

**Six of the Best...** latest products/launches/hotels/venues/trends etc

**The Knowledge** – top tips for client/supplier procedures and relationships

**Speaking Out** – industry personnel step on the soapbox to air their views on a current issue

#### REGULARS

**The Conversation** – an interview with a senior business travel industry figure

**One to Watch** – a focus on notable newcomers to the sector

**Sustainability Matters** – news, views and reviews on sustainable travel

**Wellbeing Focus** – experts share their insights and advice on travel wellness issues

**Talking Travel** – a well-known personality discusses their travel experiences

**According to Clive** – regular column from BTA CEO Clive Wratten

**Scott says** – update from ITM CEO Scott Davies

#### NEWS

All the latest business travel news, reports, trends and data, plus:

**On the Move** – recent appointments

**Events** – a calendar of industry events

#### DESTINATIONS

**On business in...** useful city profiles from around the world

**Focus on...** a more in-depth guide to doing business in a particular region

**Meeting in...** a selection of meeting and event venues in a UK city

#### DOWN THE BACK

**Gadgets and Gear** – the latest launches for the savvy business traveller

**Spot Check** – first-hand reviews of hotels, flights, rail, technology, car rental etc

**The Final Word** – the quirky side of travel