

## 2018 FEATURES LIST

*The Business Travel Magazine* is the multi-award-winning publication for everyone who plans, books and manages travel on behalf of their company and colleagues



Every issue of *The Business Travel Magazine* includes an extended feature that focuses on one broad area of business travel and ranges in size from 20 to 30 pages. It is found in the latter half of the publication and is an invaluable reference guide.

The content of the extended feature is sub-divided into numerous sections including: Introduction, What's New?, Supplier Interview, Five Reasons, Technology, Beginner's Guide, Trending, Reader's Rant, Back to the Future, Data and The Directory.

Additionally, every issue includes two or three shorter features covering more specific subjects, developments and destinations, as well as one feature that will be decided closer to the time of publication to ensure timeliness and relevance.

**February/March 2018** (additional distribution at Business Travel Show)

**Extended feature:** Air travel  
**Regular features:** Car hire; distribution developments; plus one feature TBC  
**Regional focus:** Middle East

**April/May 2018** (additional distribution at ITM Conference)

**Extended feature:** Rail travel  
**Regular features:** Booking tools; serviced apartments; plus one feature TBC  
**Regional focus:** Scandinavia

**June/July 2018**

**Extended feature:** Traveller welfare  
**Regular features:** Business class; airports and ancillaries; plus one feature TBC  
**Regional focus:** India

**August/September 2018**

**Extended feature:** The hotel sector  
**Regular features:** Corporate cards; data analysis; plus one feature TBC  
**Regional focus:** North America

**October/November 2018**

**Extended feature:** The SME sector  
**Regular features:** Rail travel; travel technology; plus one feature TBC  
**Regional focus:** China

**December/January 2018/19** (plus *The 2019 Guide to Serviced Apartments*)

**Extended feature:** Travel management companies  
**Regular features:** Meetings and events; taxis and transfers; plus one feature TBC  
**Regional focus:** Australia & NZ

**Editorial enquiries**

andy.hoskins@b mipublishing.co.uk (Editor)

**Advertising enquiries**

david.clare@b mipublishing.co.uk (Publisher)  
craig.mcquinn@b mipublishing.co.uk (Senior Sales Manager)  
020 8649 7233 / thebusinesstravelmag.com

### IN EVERY ISSUE

#### ARRIVALS

**Opening Shots** – A visual guide to what's new

**Everyone's Talking About...** Vox pops on a current issue

**Six of the Best...** Latest products/launches

**Spotlight** – News analysis

**Knowledge** – Top tips for client/supplier procedures and relationships

**Speaking Out** – Industry personnel step on the soapbox to air their views

**Show reports** – Reports from the industry's latest conferences and events

#### REGULARS

**The Conversation** – An interview with a senior business travel industry figure

**The Debate** – Two experts put forward their opinions on a hot topic

**Meet the buyer** – A travel manager or PA discusses their travel programme

**Technology** – Examining emerging trends in travel technology

**Sustainability** – The latest news in sustainable travel developments

**Picture This** – One image; one great news story

**Talking Travel** – A well-known personality discusses their travel experiences

#### THE REVIEW

**Only the news that matters.** 12 pages of the latest developments divided into The Lowdown, In the Air, The Room Report, On the Ground, The Meeting Place and On the Move

#### DEPARTURES

**On business in...** Useful city profiles from around the world

**Meeting in...** A selection of meeting and event venues in a UK city

**On the Road...** The pain-points and preferences of a regular business traveller

**New Kid on the Block** – A closer look at a new hotel opening

**Reality Check** – Hotel and flight reviews by those in the know

**The Final Word** – The quirky side of travel